

# 2024 Waynesville-St. Robert Chamber of Commerce Sponsorship Opportunities



## The Annual Taste of Pulaski County Passport & Basket Auction

will be held in March 2024.

A passport can be purchased for \$5 by community members to dine in participating restaurants from March 4th

– April 15th. Online basket auction will run from March 18th—23rd. Sponsorship deadline is February 15, 2024  
Deadline to donate items to auction is March 9, 2024.

**\$100 Savory Sponsor** Yes: ( ) No: ( )

*(Business card ad on social media , a group ad on auction site and name on event website)*

**\$500 Sweet Sponsor** Yes: ( ) No: ( )

*(Business name in all press releases, logo on fliers and advertising, logo and link on the event web site, logo and business description on Pocketsights, an ad in the printed passport, ad on social media and on auction site)*

**\$1000 Zesty Sponsor** Yes: ( ) No: ( )

*(Sweet package plus Behind the Community Podcast Commercial. Banner ad for one month in Chamber weekly update and logo on passport cover.)*

**Register your Restaurant** Yes: ( )

**Basket or Donation Item:** Yes: ( ) No: ( )

**Item Donating:** \_\_\_\_\_



**Tell Your Story Thursday Coffee** is a wonderful opportunity for your organization to share their story and the impact they make in the community.

It is held the fourth Thursday of every month from 7:30 a.m. - 8:30 a.m. This event is open to the entire community (Chamber membership not required to attend). The sponsorship fee is \$200 and the sponsoring organization is responsible for providing the coffee (any additional refreshments are optional). The sponsoring organization gets 10 minutes to share their story and the rest of the time is for networking with those in attendance.

**\$200 Sponsorship** Yes: ( ) No: ( )

Contact the Chamber to coordinate the date to host.



For more information contact the Waynesville-St. Robert Chamber of Commerce at (573) 336-5121 or by e-mailing [chamber@wsrchamber.com](mailto:chamber@wsrchamber.com).

## YES! I want to be involved!

Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Signature: \_\_\_\_\_



**Behind the Community Podcast** is produced by the Waynesville-St. Robert Chamber of Commerce. In each episode, you'll find quick updates about what's going on at the Chamber, and more importantly, we'll be using this platform to give our members a chance to share their stories. We want to hear why they're doing what they're doing and in the process show local residents the impact our members have on the community, and why it's so important to SHOP LOCAL. Chamber will contact you to schedule date.

*There is no cost to be on the Behind the Community Podcast. I would like to be featured on the Behind the Community Podcast*  
Yes: ( ) No: ( )

**\$150 Podcast Sponsor** Yes: ( ) No: ( )

*(Promoted on social media , logo and link on podcast web page, and ad on one podcast.)*



## The Annual Chamber Community Pride Night

will be held at the Homecoming football game of the Waynesville High School Tigers, September 27, 2024 from 4:30-6:00 p.m.

Sponsors are needed to help cover the cost of the tailgate party before the game and can have a booth (*only 55 booths available – first come first serve*) at the event. Your name will be listed on a sponsor sign at the event and on all press releases.

**\$75 Sponsorship** Yes: ( ) No: ( )

**Booth (optional with sponsorship; must reserve)** Yes: ( )

**Electricity (Additional \$25 fee; limited spots)** Yes: ( )

**Event Volunteer** Yes: ( ) T-shirt Size: \_\_\_\_\_



## Shop Small Business Saturday

on November 30th between Black Friday and Cyber Monday is a day dedicated to supporting small businesses nationwide. This day is designed to promote area merchants

and encourage consumers to spend their dollars locally. The Chamber will promote all participating local businesses as well as list all special Small Business Saturday deals on [itsallherelocal.com](http://itsallherelocal.com) at no cost.

**Participating Business:** Yes: ( ) No: ( )

**Discount/promotion:**

\_\_\_\_\_

\_\_\_\_\_

## YES! I want to be involved!

Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Signature: \_\_\_\_\_



**#shoplocalinpjs** 'Tis the season to shop local! Shop our online auction from December 1st through December 15th to find the best local products and services for your holiday gift giving, **#shoplocalinpjs**. Donated items will be posted on an online auction site. Posts include business name, and link to your website. Deadline to donate items is November 15th. Money raised during the It's All Here Auction will go to the "It's All Here" shop local ad campaign, support Shop Small Business Saturday, and Chamber programs. Keep it Local, This is our Home and It's All Here!

**Online Auction Donation** Yes:(  ) No:(  )

### Item Donating:

\_\_\_\_\_

**\*Sponsorship—\$250** Yes (  )

\*Ad rotated within the online auction items, Ad posted on the Facebook event page, Ad in the event photo album of all items, a featured social media post with your business tagged, A rotating Facebook post-with all sponsors, business logo on all digital fliers, and listed in all radio advertisements.



**Light Up Pulaski County:** A holiday lights celebration and contest to brighten spirits in our homes and community. December 5—26, 2024. This is a great opportunity for

revisiting traditions and creating memories by loading up family and friends to share in the joy that holiday lights bring.

Contest Registration: Businesses, Non-profits, and Residents are invited to participate; register by December 3, 2024.

Judging categories are North Pole Award for best residential display that has an organized appearance or theme; Santa's Helper Award for best decorated non-profit; Keep it Local Award for best decorated business; and People's Choice Award, where the community votes.

Fees: **Business \$50** (  ) **Nonprofit/Resident \$25** (  )

**Find Santa' Host:** Host the Chamber's Special Santa decoration at your business during the Light Up Pulaski County event. Find Santa will begin on Shop Small Saturday. When patrons spot him, they'll take a picture with him, and share it on Facebook or Instagram with hashtag #WSRCSantaSpotted and tag the business. Santa will be rotated around to other local businesses. Participants of Shop Small Saturday that wish to host Santa on November 30th will be put in a lottery drawing. All submissions will have the opportunity to have Santa at their business during our event.

**Fee: \$25** Yes: (  ) No: (  )

### Sponsorships:

**All is Bright \$1,000** Yes: (  ) No: (  )

Advertising on Digital map (PocketSights) consisting of Virtual Beacon – information about your business is read aloud using text-to-speech to users of the map when they are near your location and a local ad, advertising on the event web site ([www.lightuppulaskicounty.com](http://www.lightuppulaskicounty.com)) consisting of a banner ad with link on home page and an ad with link on the Sponsor page, listed in Press Releases, Podcast Ad – record an ad to be aired on an episode of the Behind the Community Podcast, Logo on Event Flyer, logo on winner signs; displayed at the winners' location, Social Media Posts with ad from web site, tagged in Social Media posts, Logo on the Santa decoration; will be rotated to businesses in the community for the "Find Santa" game, and opportunity to have a representative judging the light displays.

**Hometown Lights \$500** Yes: (  ) No: (  )

Logo with link on the Sponsor page of the event web site ([www.lightuppulaskicounty.com](http://www.lightuppulaskicounty.com)), Local Ad on Digital map (PocketSights), Listed in Press Releases, logo on event flyer, Social Media post, and opportunity to have a representative judging the light displays.

**Good Tidings \$250** Yes: (  ) No: (  )

Business name with link on the Sponsor page of the event web site ([www.lightuppulaskicounty.com](http://www.lightuppulaskicounty.com)), Local Ad on Digital map (PocketSights), and Social Media post.